# "Snapchat and 6 Other Messaging Apps That Let Tweens Share (Iffy) Secrets,"

The CommonSense blog, "Snapchat and 6 Other Messaging Apps That Let Teens Share (Iffy) Secrets," author *Kelly Schryver* shares information with parents about the ways in which capturing and posting casual moments might lead to oversharing and other consequences.

## **Temporary Apps**

Temporary apps allow people to send messages and images that self-destruct after a set window of time. Teens can use these apps to more carefully manage their digital trails -- so long as they don't share things they wouldn't normally send otherwise.

## **Snapchat**:



A messaging app that lets users put a time limit on the pictures and videos they send before they disappear.

## Slingshot:



Facebook's answer to Snapchat. The twist is that before you can view a photo or video you've received, you'll have to send the sender a shot of your own. After you've viewed it, the shot disappears.

# Why it's popular:

Snapchat's creators intended the app's fleeting images to be a way for teens to share fun, light moments without the risk of having them go public. And that's what most teens use it for: sending goofy or embarrassing photos to one another. Teens may pay more attention to Snapchats, knowing they'll disappear in a matter of seconds.

## What parents need to know:

It's not true that Snapchats go away forever. Data is data: Whenever anything is sent online, it never truly goes away. (For example, the person on the receiving end can easily take a screenshot of the image before it

disappears.) Snapchats can even be recovered -- unaffiliated third-party services like Snapsaved (<u>which was recently hacked</u>) give users the chance to save any Snapchatted pic.

<u>It can make sexting seem OK</u>. The seemingly risk-free messaging might encourage users to share pictures containing inappropriate content.

Why it's popular: The video or photo options paired with the ability to type or draw on the shots create an easy way to share brief moments and fun, creative messages.

#### What parents need to know:

Although the app comes from Facebook, you're not required to have a Facebook account to use it; you can send and receive shots with people who aren't your Facebook friends.

Anyone who knows your teen's phone number or Slingshot username can send photos and videos to your teen. Users register for the app with their Facebook account or a mobile phone number, and the app will search your contacts for friends who have the app.

Unless you decline use of location services, your city, date, and time will appear each time you send anything from Slingshot.

#### LINE:

Why it's popular: Teens are drawn to LINE not only because it's a bit of an all-inone mobile hub, but also because it offers a lot of of teen-friendly elements, like



A multifaceted text, video, and voice-messaging app that also integrates social media elements like games and group chats. a selection of over 10,000 stickers and wacky emoticons, and LINE Play, an avatar-based social network. The free texting and video calls don't hurt either.

#### What parents need to know:

LINE includes a feature called "Hidden Chat," which is similar to Snapchat's disappearing messages, but with a few more options. Users can choose how long they'd like their message to last before it vanishes; after 2 seconds or up to a week. These messages can also include location info, pics, and video. While LINE states that their servers are secure, as with Snapchat, you can't be too careful.

LINE's terms of use state that "minors" need parental permission before signing up, but there's no process in place to monitor or track that information.

## **Anonymous Apps**

On the positive side, going incognito online helps us express ourselves in ways we might not be able to in the real world. On the negative side, anonymous apps are often riddled with inappropriate content. They also can encourage bullying behavior.

#### Whisper:

A social "confessional" app that allows users to post whatever's on their mind. Users type a confession, add a background image, and share it with the Whisper community. It's intended for users age 17 and older.



**Secret - Speak Freely:** 

Why it's popular: There's something to be said about sharing one's innermost thoughts without any repercussions, especially if they're not socially acceptable. It's cathartic. For those who simply choose to browse, Whisper can be amusing, heartbreaking, troubling, and comforting all at once.

#### What parents need to know:

The scenarios can be hard to stomach. Reading that a teacher has fantasies about his or her students or that someone's father is going to be released from jail and start a custody battle can weigh heavily on teens. Some confessions, however, are totally benign (and funny!).

There is plenty of inappropriate content. All too often, whispers are sexual. Some use Whisper to solicit others for sex (using the app's geo-location "nearby" feature). Strong language and drug and alcohol references also are prevalent (for example, "My wife and I were both high on our wedding day" and "I dropped acid with my mom once").

Whispers can go public. Entertainment news sites, <u>such as BuzzFeed</u>, are beginning to feature Whispers. The problem? When secrets -- including the embellished or fake ones -- become news, we may begin to find ourselves in tabloid territory.

**Why it's popular**: Similar to Whisper, Secret lets people vent, confess, and share freely -- without anyone knowing who said what.

What parents need to know:



A social-media app that's designed to let people voice whatever's on their minds anonymously.

It tries to prevent users from defaming others. When Secret first launched in Silicon Valley, its adult users started using it to smack-talk their coworkers and bosses. Secret now detects when you mention someone by name (most of the time) and sends you a warning about it.

It requires some private information. Despite the fact that it promises user anonymity, it requires your email address and phone number.

Kids may encounter strong language. We came across "hell" and "f--k" almost immediately.

#### Ask.fm:

A social site that lets kids ask questions and answer those posted by other users -- sometimes anonymously.



Why it's popular: Although there are some friendly interactions on Ask.fm -- Q&As about favorite foods or crushes, for example -- there are lots of mean comments and some creepy sexual posts. This iffy content is part of the site's appeal for teens.

## What parents need to know:

Bullying is a major concern. The British news website MailOnline reported that the site has been linked to the suicides of several teens. <u>Talk to your teens</u> <u>about cyberbullying</u> and how anonymity can encourage mean behavior.

Anonymous answers are optional. Users can decide whether to allow anonymous posts and can remove their answers from streaming to decrease their profile's visibility. If teens do use the site, they'd be best turning off anonymous answers and keeping themselves out of the live stream. Q&As can appear on Facebook. Syncing with Facebook means that a much wider audience can see those Q&As' behavior.